



# **Genius** **Advertising**

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Newspaper & Multi Media

**Print Media, Visual Media, Digital Media,  
Outdoor Marketing & Event Management**

**ADVERTISING DONE RIGHT  
SIMPLE, SMART AND  
COST-EFFECTIVE**





## Our Philosophy

- Good Advertising Shouldn't be Complicated, Expensive, or slow.



**LET'S Build Visibility THAT WORKS**

Launching a brand, promoting a product, or seeking better visibility ?

**LET'S CREATE ADVERTISING THAT IS  
SIMPLE, SMART & COST-EFFECTIVE.**



# WHAT WE DO

## Media Planning

INS-level Strategy at Non-INS pricing

## CORPORATE AV Film

Vision to Execution

## Print Media

Newspapers, Inserts,  
Branding pages, Classifieds

## Digital Marketing

SEO, Website, Social Media

## CREATIVE DESIGN & CONTENT DEVELOPMENT

## Public Relations

Media Relations, Press Coverage, Brand Visibility

## EVENT MANAGEMENT

Investors Meet

## MEDIA SELECTION

## BUDGET ALLOCATION

## STRATEGY

## BOOKING

## RELEASE

# CREATIVE DESIGN & CONTENT DEVELOPMENT

## Ideas that Communicate Clearly, Creatively & Effectively

We deliver Impactful creative design and content solutions that help brands communicate the right message, stand out across media, and drive audience engagement.

### Our Creative Capabilities Include:

- **Concept & Visual Ideation** Developing strong creative concepts aligned with brand objectives and campaign goals.
- **Print & Digital Creative Design** Designing publication-ready Creatives For Print Media, Outdoor, Social Media, And Digital Platforms.
- **Content Development & Copywriting**  
Crafting clear, compelling, and compliant content that connects with the target audience.
- **Brand-Consistent Communication**  
Ensuring uniform messaging and visual identity across all advertising Touchpoints.



# DIGITAL MARKETING

SEO, Website, Social Media

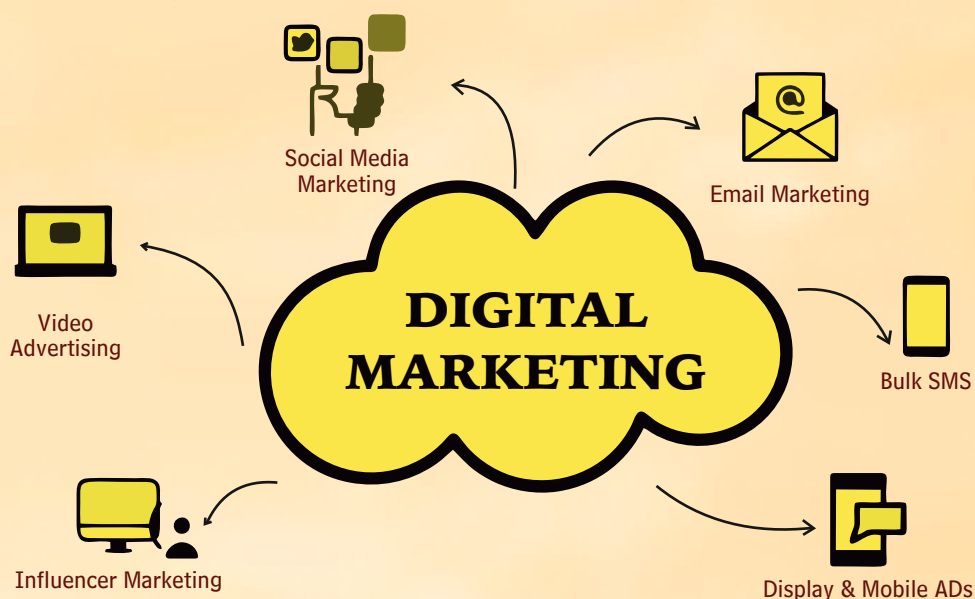
**Smart Digital Strategies That Drive Visibility, Engagement, & Growth**

We offer strategic digital marketing solutions designed to help brands build a strong online presence, engage the right audience, and support business growth.

Our Digital Marketing Services Include:

- Social Media Marketing  
Creating and managing engaging content to strengthen brand presence across social platforms.
- Performance Advertising  
Targeted ad campaigns focused on reach, engagement, and measurable results.
- Content & Creative for Digital  
Designing digital-first creatives and content aligned with brand messaging.
- Website & Landing Page Support  
Optimizing digital touchpoints for better visibility and user experience.
- Integrated Print + Digital Strategy  
Ensuring consistent messaging and maximum impact across offline and online media.

Our digital approach focuses on clarity, consistency, and results, complementing your overall brand communication strategy.

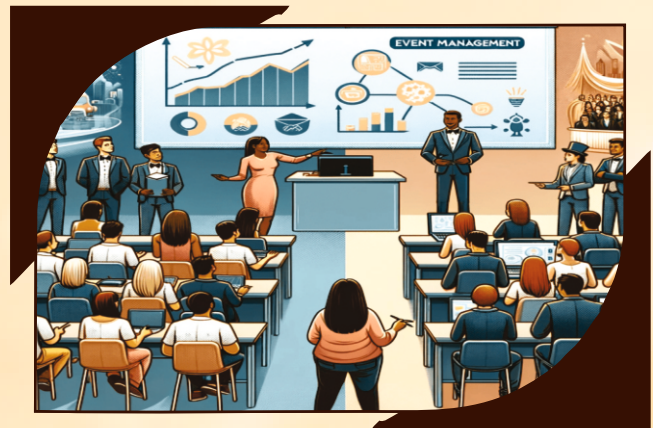


CONCEPT → PLANNING → COORDINATION →  
EXECUTION → MEDIA COVERAGE



## Why Our EVENTS Work

- Structured planning & execution
- Strong coordination with media & PR
- Brand-aligned communication
- Single-point accountability
- Timely delivery with attention to detail



# RECRUITMENT ADVERTISEMENT

19/06/2024

**AL JAZEERA STEEL PRODUCTS COMPANY, SAOG**

**UAE**

**Requires Professionals from Reputed Steel Co.**

**DEPUTY MANAGER (AUTOMATION & INSTRUMENTATION)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 15-18 Years

**ASST. MANAGER (AREA IN CHARGE - AUTOMATION)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 7-15 Years

**ASST. MANAGER (AUTOMATION)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 7-15 Years

**ASST. MANAGER (POWER & CRANES)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 7-15 Years

**ASST. MANAGER (MOTOR & DRIVES)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 7-15 Years

**ASSOCIATE MANAGER (SHIFT)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 3-10 Years

**SENIOR SUPERVISORS (SHIFT)**

- Qualification: ITI (Electrical / Electronics / Instrumentation)
- Years of Experience: 7-15 Years

**SENIOR ENGINEER (AUTOMATION)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 7-15 Years

**SENIOR ENGINEER (MOTOR & DRIVES)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 7-15 Years

**SENIOR ENGINEER (POWER & CRANES)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 7-15 Years

**SENIOR ENGINEER (SHIFT)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 3-10 Years

**SENIOR ENGINEER (HARDWARE & NETWORKING)**

- Qualification: BE Electrical / Electronics From a Reputed College
- Years of Experience: 3-10 Years

**SENIOR TECHNICIANS (SHIFT)**

- Qualification: ITI (Electrical / Electronics / Instrumentation)
- Years of Experience: 7-15 Years

**CANDIDATES MUST HAVE COMPLETED GRADUATION FROM REPUTED COLLEGES WITH A GOOD COMMAND IN ENGLISH COMPUTER & TECHNICAL SKILLS**

**EXCELLENT SALARY PACKAGE BEING OFFERED**

Candidates can apply to Email [steel146.goodmans@gmail.com](mailto:steel146.goodmans@gmail.com) No CV on WhatsApp

Contact Helpline No.: +91 9820020511

FOR THE LATEST OPPORTUNITIES FOLLOW US ON [in](#) [ig](#) [f](#)

**GOODMAN'S International**

3, Yugprabhat, Near Hammersmith Industrial Estate, Off Sitladevi Temple Road, Mahim, Mumbai - 400 016  
Direct Contact: 022-24440890 / 24446611 • Website: [www.goodmansinternational.com](http://www.goodmansinternational.com)

Regn. No. B-0363/MUM/PER/1000+/05/138/1984

**RAVAL STEEL MILLS**

**PLC BAHIR DAR, ETHIOPIA URGENTLY REQUIRES**

**SR. MANAGER FINANCE & ACCOUNTS**

**QUALIFICATION / EXPERIENCE / PACKAGE:**

- CA - Exp: 8 to 12 years in relevant field
- Steel industry & African Experience will be preferred
- Package - INR 200,000/- to INR 250,000/MONTH
- Family Status after Six months

**KEY SKILLS:**

- Overseeing daily business operations.
- Strong leadership qualities.
- Generating reports and giving presentations.
- Excellent communication skills.
- Good interpersonal skills.
- Creating and managing budgets.
- Analyzing accounting & financial data.
- Computer literate.
- Good knowledge of different business functions.
- Highly organized.
- Proactive nature.
- Improving revenue.
- Strong work ethic.
- Meticulous attention to detail.

**JOB DESCRIPTION:**

**A) Accounts:** Overall Supervision and Responsibility of Account from day-to-day transaction to finalization of books of accounts as per law of the country. (P&L, BS & Filling of Annual Return).

- Monthly P&L
- Monthly Debtors Analysis with ageing
- Statutory Compliance as per Law.
- Monthly BS
- Monthly Creditors Analysis with ageing
- Sales Accounting
- Purchasing Accounting
- Handling Statutory audit & Internal Audit

**B) Finance:** Overall Responsibility of fund management as per the requirement of business for day-to-day activities as well as project requirement.

- Optimum Utilization available working capital
- Fund raising from bank & other financial institution as per requirement
- Cash Flow Planning with available source of cash in-flow.
- Planning and ensure fund for capex expenditure.

• Fulfill the bank requirements to maintain the DP limit & Maintain the Key Financial Ratios as per the bank Requirements.  
• Preparation of Annual as well as monthly Budgeted cash flows for operation as well as internal project.  
• Projected cash flow vs. Actual and reason for variance with action plan to mitigate gap in future.

**D) Development & implementation of SOP for all the departments**  
**E) Stores & Inventory Management**  
**F) All day-to-day commercial activities**  
**G) Makes sure that all the human, financial and material resources and**  
**H) Prepare monthly, quarterly and annual financial statements and finance**  
**I) related management information reports.**

**Interested candidates applying must forward CVS to [ravalsteel.goodmans@gmail.com](mailto:ravalsteel.goodmans@gmail.com)**

**For any further enquiries contact Helpline No. +91 9820020511**

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**GOODMAN'S International**

3, Yugprabhat, Near Hammersmith Industrial Estate, Off Sitladevi Temple Road, Mahim, Mumbai - 400 016 • Direct Contact: 022-24440890 / 24446611

Regn. No. B-0363/MUM/PER/1000+/05/138/1984

**URGENTLY REQUIRED FOR A REPUTED PERFUME CO. IN SAUDI ARABIA**

**BELOW POSITION**

**FACTORY WORKER**

- Age 22 to 35 yrs only
- Basic English Must
- Knowledge in operating Machines
- Preferable experience in Perfume Company



Kindly send cvs on [jobsnoc72@gmail.com](mailto:jobsnoc72@gmail.com)

**Contact : 9833832163**

**Nasser Overseas Consultants**

Mumbai Office: 502/B, Savoy Chambers, 5th Floor, Linking Road, Near Juhu Garden, Opposite Masjid, Santacruz (W), Mumbai - 400054  
Lic No: B-0137/MUM/PER/1000+/05/263/84

**صنع شركة الزهر للتعبئة والتغليف والنشر** **JEDDAH - KINGDOM OF SAUDI ARABIA**

**REQUIRED PROFESSIONALS FOR PACKAGING & PRINTING INDUSTRY**

Having good Knowledge & exp. in the below mentioned requirements from modern Printing Industry.

**PRODUCTION MANAGER**

**MECHANICAL ENGINEER MAINTENANCE**

**SENIOR PRINTING OPERATORS**

**QC MANAGER**

**SENIOR GRAPHIC DESIGNER**

**PRINTING ASSISTANTS**

**Excellent Salary Package offered, Accommodation, Medicals to and fro tickets provided.**

Candidates applying must clearly give details of their Education, and work experience

• Cvs must be forwarded to: [naspcap.goodmans@gmail.com](mailto:naspcap.goodmans@gmail.com)

• For any further enquiries contact Helpline No. +91 9820020511

FOR THE LATEST OPPORTUNITIES FOLLOW US ON [in](#) [ig](#) [f](#)

**GOODMAN'S International**

3, Yugprabhat, Near Hammersmith Industrial Estate, Off Sitladevi Temple Road, Mahim, Mumbai - 400 016 • Direct Contact: 022-24440890 / 24446611

Regn. No. B-0363/MUM/PER/1000+/05/138/1984

**A LEADING RETAIL MARKET IN SAUDI ARABIA IS LOOKING FOR BELOW CANDIDATES**

**RETAIL LABOR**

- Good looking and Appearance
- Age upto 30 years
- ECR can apply
- Basic English compulsory / Arabic will be preferred

**CLIENT INTERVIEW SHORTLY IN JAN 2025**

*Nasser Overseas Consultants*

Mumbai Office: 502/B, Savoy Chambers, 5th Floor, Linking Road, Near Juhu Garden, Opposite Masjid, Santacruz (W), Mumbai - 400054  
Lic No.: B-0137/MUM/PER/1000+/5/263/84 - RA-263

Send cvs on [ershad.noc1@gmail.com](mailto:ershad.noc1@gmail.com)



**DUBAI LEADING CONSTRUCTION CO. REQ.**

**CALL CENTRE EXECUTIVES MALE (SALARY : AED 2500)**

**VACANCY IN LARGE NOS**

- ✓ Inbound + Outbound ✓ HSC + 02 yrs. exp. (call centre /data entry)
- ✓ Must speak English+Hindi or 01 local Language. ✓ Age Below 35 years
- ✓ Must have basic knowledge of computers

**FOOD+ACCOMMODATION & TRANSPORT PROVIDED**

**CLIENT INTERVIEW ON 11<sup>TH</sup> DECEMBER 2024**

**Cont: 9920953884 / 9920909884**  
**Email: etrusttravelcvs5@gmail.com**

Contact with CV, experience certificates and photos to:

**ETRUST TRAVEL & PLACEMENTS PVT. LTD.** 704-705, Signature Business Park, Postal Colony Rd., RC Marg, Chembur, Mumbai-71  
Lic No.: B-0790/MUM/COM/1000+/5/7593/2006

**URGENTLY REQUIRED FOR A LEADING CATERING CO. IN SAUDI ARABIA**

**DIRECT COMPANY VISA VACANCY IN LARGE NUMBERS**

**VISA READY IMMEDIATE DEPARTURE SPOT SELECTION**

**FREE FOOD & ACCOMMODATION PROVIDED BY COMPANY**

**CLIENT INTERVIEW IN MUMBAI ON 09<sup>TH</sup> DECEMBER 2024**

At : Al Hudaif HR Consultancy Add: 1st Floor, E-building, S.V. Road, Khira Nagar, Opp Reliance Mall, Santacruz West, Mumbai-400054.  
**Contact No: 9987101995 / 8369163391**

**ATTRACTIVE SALARY AGE LIMIT 21 - 45 YRS**

- ❖ COOK ❖ DIET COOK ❖ ASST COOK
- ❖ BUTLER ❖ CHEF COOK ❖ CATERING MANAGER
- ❖ WAITER ❖ BUTCHER ❖ RESTAURANT MANAGER
- ❖ SALAD MAKER ❖ BAKER / SWEET MAKER
- ❖ HEAVY DRIVER: Saudi Licence - Valid / Expired

**REQUIRED FOR A LEADING RESTAURANT IN SAUDI ARABIA**

- ❖ WAITER ❖ BARISTA

**AL HUDAIF HR CONSULTANCY**

Email ID : [careers@alhudaifhr.com](mailto:careers@alhudaifhr.com) • [www.alhudaifhr.com](http://www.alhudaifhr.com)  
Regd. No.: B-0745/MUM/COM/1000+/5/9107/2014 (Validity 29.01.2026)

**URGENTLY REQUIRED A LEADING CONSTRUCTION COMPANY IN SAUDI ARABIA**

**CLIENT INTERVIEW IN HYDERABAD**

AT BELOW ADDRESS KARTHIK INTERNATIONAL 5-9-16, SECRETARIAT ROAD, SAIFABAD, KHAIRTABAD, HYDERABAD TELANGANA 500063

|   |  |
|---|--|
| HVAC TECHNICIANS                          | PIPE FITTERS   |
| PLUMBERS                                  | SAND BLASTERS  |
| CARPENTER                                 | SPRAY PAINTERS                                       |
| PUMPS AND POOL SPECIALISTS                | STREET LIGHT TECHNICIANS                             |
| FIRE ALARM SYSTEM TECHNICIANS             | FINISHING MASON / TILE SETTERS                       |
| SAFETY OFFICERS                           | DRAFTSMAN-DESIGNS (MECHANICAL/HVAC/ELECTRICAL/CIVIL) |
| FOLDING MACHINE OPERATOR - PRINTING PRESS | RECEPTIONIST   |
| INTERCOM TECHNICIANS                      | BELL BOYS  |
| PUMP TECHNICIANS                          | FURNITURE MOVER                                      |
| PEST CONTROL SUPERVISORS                  | FURNITURE REPAIRMAN                                  |
| COMPUTER OPERATORS                        | HOUSE BOY/ROOM BOYS (ALL TRANSIENT & GUEST HOUSES)   |
| HVAC, CHILLER & REFRIGERATION TECHNICIANS | BUILDING SUPERVISORS                                 |

Candidates must have an ITI, Diploma, or Degree as per the position requirements, along with 6 to 8 years of experience in the same field.

Interested candidates can apply by sending their CV, along with all educational and experience certificates and a copy of their passport, to the given email.

**Contact: 09849996288**  
**Email: padma@nassers.org**

*Nasser Overseas Consultants*

Mumbai Office: 502/B, Savoy Chambers, 5th Floor, Linking Road, Near Juhu Garden, Opposite Masjid, Santacruz (W), Mumbai - 400054  
Lic No.: B-0137/MUM/PER/1000+/5/263/84 - RA263

**CLIENT INTERVIEW ON 13<sup>TH</sup> DECEMBER 2024 | OMAN | OIL & GAS PROJECT**

INTERVIEW VENUE: R 418 HOUSTON TEST CENTRE, RABALE MIDC, RABALE NAVI MUMBAI, NEAR FIRE BRIGADE • TIME: 8.00 AM ONWARDS

**EMPLOYMENT VISA**

**ATTRACTIVE SALARY + FREE FOOD + ACCOMMODATION + TRANSPORTATION**  
(5 Days working only + 2 days off)

- ❖ SUPERVISOR - PAINTING/COATING ❖ SPRAY PAINTERS
- ❖ PIPE INSULATORS - COLD/HOT WORK ❖ SCAFFOLDERS

**CV SELECTION FOR SAUDI ARABIA & UAE**

- ❖ ELECTRICIANS (Rewinding)
- ❖ MOTOR REWINDERS ❖ PIPE FABRICATORS
- ❖ DISH END FORMING TECHNICIAN ❖ SHELL ROLLING OPERATOR
- ❖ OPERATION MANAGER } Exp. in Heavy Equipment
- ❖ BUSINESS DEVELOPMENT EXECUTIVE } Rental Service

Suitable Candidates to attend personally & carry CV with relevant original documents.  
Email: [resume@roes.co.in](mailto:resume@roes.co.in) | ☎ 9326334800 / 8591938091 / 8356005463

**ROES RELIABLE OVERSEAS EMPLOYMENT SERVICES**

A-237 & 238, Balaji Bhawan Sector -11, CBD Belapur, Navi Mumbai - 400614 • Tel: 022 40161974 / 46068890  
Reg no: B-1490/MUM/PER/100/10041/2022

**URGENTLY REQUIRED FOR A LEADING OIL & GAS CO. SAUDI ARABIA**

**FINAL CLIENT INTERVIEW IN MUMBAI AT OUR HEAD OFFICE ON 9<sup>TH</sup> DEC, 2024**

**PRE-SCREENED CANDIDATES WILL BE GIVEN FIRST PREFERENCE**

**PRE-SCREENING DATES 5<sup>TH</sup> & 6<sup>TH</sup> DEC, 2024 AT OUR HEAD OFFICE**

- COATING SUPERVISOR • FABRICATORS
- BOLT TORQUE TECHNICIAN • COATING QC
- MACHINIST -ONSITE BOLTING • RETUBING SUPERVISOR
- LEAK SEALING TECHNICIAN • RETUBING TECHNICIAN
- QC INSPECTOR (STATIC) MECH. • LEAD QA/QC ENGINEER
- SENIOR PLANNING ENGINEER (PRIMAVERA P6)
- PLANNING ENGINEER (PRIMAVERA P6)

Candidates must have minimum 3 to 5 Years of Exp. in relevant field.

**Email: mg24@mgheewala.com**  
**Mob: 9136108662 • Tel: 022 61666593 / 521**

Candidates report with their updated cv, passport & credentials OR apply online

**M. GHEEWALA GLOBAL HR CONSULTANTS**

Mumbai Office: 202, 2<sup>nd</sup> Floor, Bombay Market, Tardeo Road, Mumbai Central (W), Mumbai-34  
[www.mgheewala.com](http://www.mgheewala.com) • B-0578/MUM/PER/1000+/5/9039/2013

**URGENTLY REQUIRED FOR AL BADDAD CAPITAL, DUBAI**

**CLIENT INTERVIEW WILL BE ON 8<sup>TH</sup> DEC 2024**

|  |        |                 |
|--|--------|-----------------|
| ❖ ST. FABRICATORS  | 30 NOS | 2400 - 2800 AED |
| ❖ STEEL ERECTORS   | 15 NOS | 1800 AED        |
| ❖ ST. FITTERS  | 70 NOS | 1600 AED        |
| ❖ MIG WELDERS  | 70 NOS | 1800 AED        |
| ❖ GRINDERS   | 40 NOS | 1400 AED        |
| ❖ FOREMAN (Structural - Site)                                  | 05 NOS | 4000 - 5000 AED |
| ❖ MACHINE OPERATOR - CNC                                       | 10 NOS | 2000 AED        |
| ❖ CARPENTER  | 15 NOS | 1600 AED        |
| ❖ DISPATCH COORDINATOR (Diploma Holder/ Exp. In Steel Factory) | 04 NOS | 4000 AED        |

(ACCM, OVER TIME AND OTHER FACILITIES PROVIDED)

Report Directly with all Original Documents & Passport

**PEARL INTERNATIONAL** 2<sup>nd</sup> Flr, Sreepadam Bldg, Opp. Mymoon Theatre, Chittoor Road, Cochin-18 • Reg. No.: B-0257/COCHIN/PER/1000+/5/8784/2011  
**Ph: 8078803806 / 6238699109**  
**Email: cvs@pearlinter.net**

**URGENTLY REQUIRED FOR A LEADING CATERING CO. IN KSA**

**CLIENT INTERVIEW IN MUMBAI ON 8<sup>TH</sup> DEC 2024**

- ❖ CATERING MANAGER ❖ PACKAGING FRUIT LABOR
- ❖ INTERNATIONAL CHEF COOK ❖ ASST COOK ❖ COOK
- ❖ BAKER/SWEET MAKER ❖ DIET COOK ❖ JANITOR
- ❖ STOREKEEPER ❖ HEAVY DRIVER ❖ BARISTA
- ❖ SALAD MAKER ❖ BUTCHER ❖ WAITER
- ❖ FAST FOOD MAKER

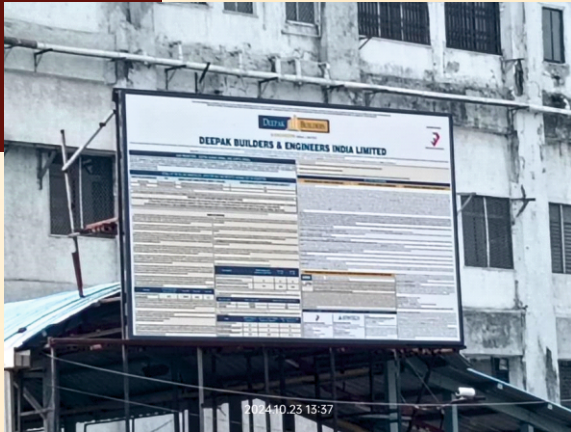
- Candidates Must speak Basic English
- Should have experience in relevant field

**Email: hre1.ind@hamdanglobal.co**  
**Contact : 9152826387 / 8591994653**

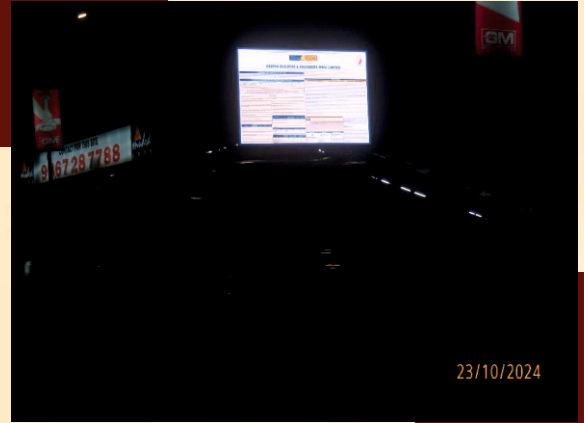
**Hamdan Global**

Ozone Biz Centre, 1304-1307, 13th Floor, Bellaisi Rd, Mumbai Central, Mumbai - 400008  
Lic. No.: B-1824/MUM/PER/1000+/5/10212/2022 • [www.hamdanglobal.co](http://www.hamdanglobal.co)

# HOARDINGS



**MARINE LINES 15X10 ON PRINCESS STREET FLYOVER, NR. STATION, ET, LED**



**MARINE LINES 15X10 ON PRINCESS STREET FLYOVER, NR. STATION, ET, LED**



**MARINE DRIVE 60X16 AT BABULNATH JUNCTION ET LED**



**DADAR 15X10 ON FOOT OVER BRIDGE MT LED**



**BANDRA 40X40 ON WEH, ON THACKREY FLYOVER ET LIT**



**CHEMBUR 20X40 ON SCLR ROAD MT LED**



# MEDIA PLANNING

We provide strategic media planning and buying solutions that ensure your brand reaches the right audience at the right time, while optimizing budgets for maximum return.

## Our Media Planning Services Include:

- Audience & Market Analysis Understanding your target audience, geography, and communication objectives.
- Media Selection & Strategy Identifying the most effective newspapers, editions, and platforms for optimal reach.
- Budget Optimization Delivering INS-level media strategy at non-INS pricing with transparent cost structures.
- Media Buying & Coordination Seamless coordination with publications to ensure accurate placement and timely releases.
- Performance & Visibility Focus Planning campaigns that prioritize reach, frequency, and brand recall.

## Why Our Media Planning Works

- Data-driven, insight-led approach
- Pan-India newspaper and media network
- Transparent pricing and faster execution
- One-point coordination from planning to release



# CORPORATE AV Film Production

Vision to Execution

- We create comprehensive Corporate AV films showcasing a company's vision, leadership, structure, and operational strength.
- Designed for corporate presentations, investors, websites, and digital platforms.
- Process: Pre-Production – Production – Post-Production – Final Deliverable

We have a creative and technically strong Videography Team to produce high-quality commercial and social media content across B2B & B2C industries.

Plan, shoot & edit commercial videos (A-roll, B-roll, interviews, product shoots)

- Create short-form & long-form videos for YouTube, LinkedIn, Instagram, TikTok
- Handle corporate videos & trending social content
- Strong photography skills across multiple industries
- Use AI tools (Runway, Pika, Topaz) for enhancement & creative variations
- Collaborate with content creators and your marketing teams
- Work on diverse portfolios: F&B, Real Estate, Construction, Heavy Equipment, Automotive

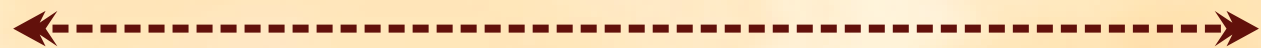
## Years of videography experience

- Skilful utilisation of Premiere Pro / DaVinci Resolve / After Effects.
- Experience with motion design & colour grading.
- Converting storyboards into commercial videos
- Experience with drones
- Use of AI tools in video workflow.



## OUR CLIENTS

- Modern Diagnostic & Research - Beeline
- Neptune Petrochemicals Limited - Beeline
- Chamelidevi Flour mills Limited - Beeline
- Kratikal tech Limited - Beeline
- Connplex Cinemas Limited -beeline
- Highway infrastructure ltd -Panthomath
- UHM Vacation Limited - Unistone
- Bhadora Industries Limited - Unistone
- Sawaliya Food products limited - Unistone
- Vigor Plast India Limited - Unistone
- Larisa Hotels & Resorts limited - unistone
- Jyoti Global Plast Limited - Unistone
- Savy Infra And Logistics Limited -Unistone
- Arunaya Organics Ltd - Unistone
- Suba Hotel Limited - Unistone
- Dove Soft Ltd - Unistone
- Speb Adhesive -Unistone
- Specoality Meicines Limited - Unistone
- Eppeltone Engineers limited - Expert global
- Sharvaya Metals Limited - Expert Global
- Manas Polymerd & Energies limited - Expert Golbal
- TSC Indian Limited - Expert Global
- Vashishtha Luxury Fashion Limited - Expert Global
- Monika Alcobeve Limited -Marwadi
- Silky Overseas limited - Gretex
- Munish Forge Limited -Gretex
- Shri Ahimsa Naturals Ltd -Srujanalpha
- Goel Construction Company Limited - srujanalpha
- Sampat Aluminium -Marwadi
- Monika Alcobeve Limited - Marwadi
- Ravelcare Limited - Marwadi
- Prodocs solutions Limited - Cumulative
- HRS Aluglaze Limited -cumulative
- Dhaval Packaging limited - Prerak
- Technocrats Plasma Systems limited - Prerak



- Al Hudaif HR Consultancy
- Airgo Tours & Travels
- AM Overseas
- Bright International
- Etrust Travels
- Falcon HR Consulting
- Goodmans International
- HR Global Consultancy
- Indman Management
- Link management
- M Gheewala Global
- Nasser Overseas
- Shella
- Trans Continental
- Wadher Travel Consultants
- Hamdan Global
- Hamdan Consultant
- Elite Overseas
- Sah International
- Faisal Management
- Absolute Technical Systems
- Haleema
- VSD Manpower ( ABL )
- Pearl International
- Ashwin Enterprises
- Asictic Consultants
- Om sai Travels
- Continental
- S.A. Enterprises
- Utique International
- Simmond Marshall
- International Management
- Talentrio
- Sai Krishna

**Disclaimer - "Some of the IPO clients listed have been serviced through our associates, where Genius Advertising executed creative artwork and multimedia releases."**

# Public Relations

Media Relations, Press Coverage, Brand Visibility

We offer strategic Public Relations services designed to enhance brand reputation, strengthen media presence, and ensure consistent visibility across relevant platforms.

Our PR Capabilities Include:

- Media Relations  
Developing strong relationships with journalists and media houses to secure meaningful brand exposure.
- Press Coverage  
Crafting and distributing impactful press releases, announcements, and stories that resonate with the right audience.
- Brand Visibility & Reputation Management  
Positioning brands positively through consistent messaging, strategic storytelling, and timely media outreach.  
Our PR services help brands build credibility, manage perception, & stay relevant in a competitive marketplace.
- News on Products / Services / Events
- Feature on Products / Services
- Company / Spokesperson Profiling (Q&A)
- Review & Bloggers Engagement
- Anchor Link / Celebrity Shoot
- Industry Story Participation
- Authored Article

make news

share expertise

be heard

get covered

**Public Relations**

grab attention

shape the narrative

get Noticed

# EVENT MANAGEMENT

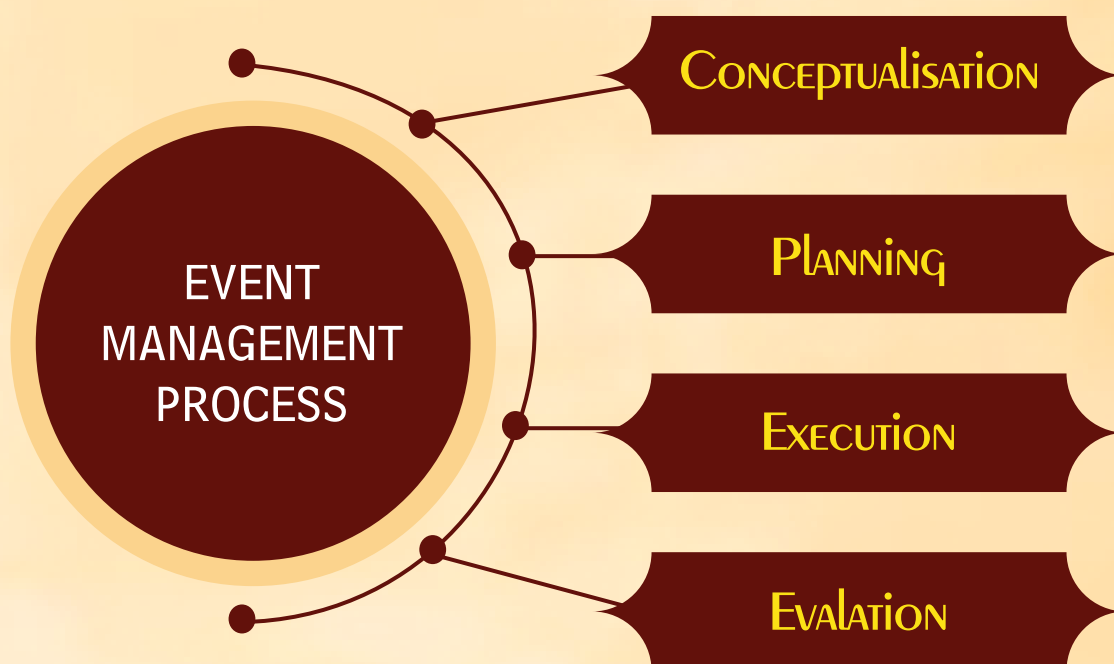
## Investors Meet / Press Conference

We provide end-to-end event management services designed to deliver seamless execution, strong media presence, and impactful brand communication.

### Our Event Management Services Include:

- Investors Meet  
Planning and executing structured investor interactions that communicate business vision, performance, and growth prospects clearly.
- Press Conferences  
Managing press meets that ensure accurate messaging, strong media turnout, and effective brand representation.
- Event Planning & Coordination  
Venue coordination, scheduling, vendor management & on-ground support.
- Content & Communication Support  
Event creatives, presentations, press kits, and media-ready content.
- Media & PR Integration  
Coordinating with media and PR teams to maximize coverage and post event visibility.

Our approach ensures professional execution, clear communication, and measurable visibility for every event.





## WHO WE ARE

- Genius Advertising is a full-service advertising Agency delivering clear, Impactful, and result-driven brand communication.
- We combine strong print media expertise with expanding digital capabilities to help brands reach the right audience.

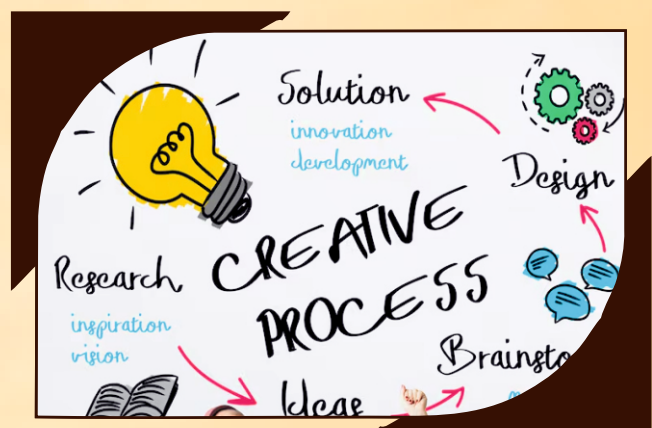
Established in 2023, with our 3rd Anniversary and 21+ yrs of expertise Genius Advertising is One of the Leading Agency in India where genesis of IDEAS inspires creation of BRANDS.

Ideas that redefine out of the box creativity with innovative marketing strategies to propel the brand towards your customers and drive business on the path of success.



## How WE WORK

- Understand brand objectives
- Strategic planning & timelines
- Creative development
- Efficient execution
- Result-focused delivery



## Why Our Public Relations Works

- ✓ Strategic storytelling, not just press releases
- ✓ Strong media network and execution support
- ✓ Clear messaging aligned with brand objectives
- ✓ Measurable visibility and reputation impact





We specialize in creative artwork and graphic design for:

- IPO & Public Notices
- Overseas Recruitment Advertisements
- Social Media Creatives

Our experienced and dedicated creative graphic design team ensures high-quality output with strict adherence to timelines, even for urgent requirements.

To date, we have successfully designed, produced, and released advertising creatives for a wide range of clients across multiple sectors.

We also offer competitive ad rates and media placement support across leading newspapers throughout India, including:

Business Standard, Financial Express, The Times of India, Divya Bhaskar, Gujarat Samachar, Sandesh, Malayalam Manorama, Daily Thanthi, Assignments Abroad Times, Vashi Times, Pratahkal, Lakshadweep, Free Press Journal, Navshakti, Niti Telugu, Gujarat Pravah, Makkal Kural, Gurgaon Mail, Vrutt Manas, Anandabazar Patrika, The Telegraph, and many more.

With a strong understanding of media requirements and publication standards, we help brands achieve maximum visibility with accurate, compliant, and impactful creatives.

# BUSINESS DEVELOPMENT & GROWTH



Client acquisition and strategic partnerships

Expansion of Print + Digital offerings

Driving sustainable business growth



## LEADERSHIP



**SARIKA TRIPATHI**  
**Director**

21 + Years of Experience in Advertising & Brand Communication Sarika Tripathi is a seasoned advertising professional with over 21 years of experience in brand strategy, media planning, and client servicing. She has worked extensively across multiple industries, helping brands strengthen their presence through clear, impactful, and result-driven communication. As the Director of Genius Advertising, she leads the company's creative vision, operations, and client strategy while ensuring high quality execution, transparent service, and cost-effective solutions. Sarika's deep industry expertise and strategic approach guide brands toward smarter visibility and sustainable growth.



**For Best Offer & Rates**

**-: CONTACT :-**

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***www.geniusadvertising.co.in***

***Where Ideas Become Iconic Brands.***

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STRATEGY → CONTENT & CREATIVE →  
CAMPAIGN EXECUTION → OPTIMIZATION → GROWTH

## Why Our Digital Marketing Works

- Strategy-driven execution
- Creative + Performance-focused approach
- Seamless integration with print & PR
- Transparent planning and reporting
- Personalized client servicing

